

hues of glam



Our Mastery, Your Vision

Our artistry's identity was born from the belief that beauty exists in infinite forms. Since 2014, we've worked with clients of every ethnicity and skin tone—each uniquely glamorous, each a hue of glam.



With **over 450 services** provided by our team **in 2025 alone**, our artistry is rooted in experience, intention, and individuality. We specialize in creating **timeless glam** that moves with you, **emphasizing your natural features and personal style**. Masters of soft, luminous glam, we remain effortlessly versatile—from barely-there beauty to bold, defined looks.

In My Chair

Founder & Team Lead: Ayesha Khalid

From the moment you sit in my chair, I understand that I become part of something meaningful—**your day, your story, and the memories that will live long after**. While the goal is to help you look your best, my role goes far beyond that. I hold space for emotion, bring calm to the chaos, and take the time to truly know you. I share techniques you can carry into your everyday life, so the artistry doesn't end when the day does. What you receive is more than a service—it's an experience shaped by care, presence, and a deep love for what I do.



Meet the Team



Susmita
Senior Artist - H&MU



Preyanka
Hair & Makeup Artist



Vibhuti
Hair & Makeup Artist



Dayna
Hairstylist

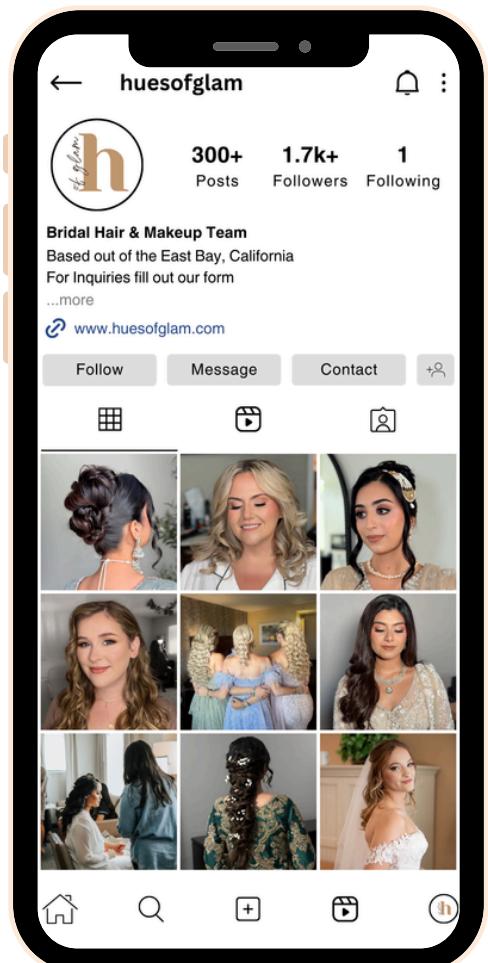
Everyone else got to see themselves as beautifully as we see them. It was all their own beauty enhanced.
- Sarah Mammen

"Ayesha understood my vision and executed it perfectly" - Alejandra Ramos

[More from our Clients here](#)

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Why Clients Rave About Us

Communication - even with 100s on our books, we don't miss your message. We don't ghost.

Above & beyond - anything to make your day easier. Our Artists jump at the opportunity to help

Professional - Chaotic morning? Difficult client? Haven't heard of it. We remain calm and professional so you get an experience that will turn things around

Punctual - If we have to arrive much earlier just to make sure we're not late, we're doing it.

Booking Process



All booking requests must be made on the website or emailed. Please include the following information for a seamless process



Date of event(s)



Getting ready location



Ready time (be sure to make this 1 hour prior to your leaving time)



Legal name for contract and list of services needed



Include any add-on services like hair extensions, draping/jewelry setting etc.



A contract with quote will be sent back for you to review. In order to secure the booking, the following will be required (dates are not held without a signed contract and deposit):



Signed contract



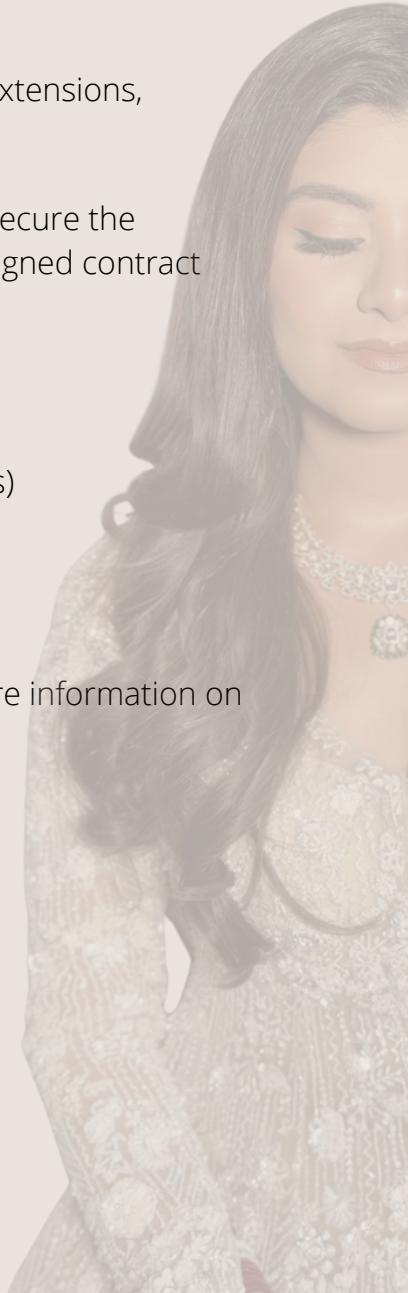
Copy of photo ID (must be sent prior to travel bookings)



30% Deposit via venmo or zelle



A confirmation email will be sent once everything is received with more information on booking prep and timeline



Service Rates

Bridal Makeup \$300

The service starts as soon as you book with information to help you prepare, timeline creation, and phone consultation. The wedding glam starts with a relaxing skin prep routine to help you feel relaxed and then a customized makeup look to stand the test of time and emotions. Our goodbye is met with a premium touch-up kit for you.

Bridal Hair \$300

Custom bridal hairstyles designed to complement your look, last throughout every wedding festivity, and bring your entire vision together. Includes a guided consultation prior to your event to ensure you're set for the magic your hair can do.

Special Event/Bridesmaid Hair or Makeup \$175

There are countless reasons to look and feel your best, whether it be a wedding you're attending, your birthday, an important milestone, or just a little pick-me-up. We're here for it all. All makeup clients receive complimentary lashes and a powder + lip touch-up kit.

Bridal Makeup or Hair Trial \$200

Bridal Trials are held in my home based studio in Tracy from Monday-Thursday. Weekend trials are can be booked up to 7 days in advance only by clients who have secured their wedding date. Travel for trials is available for those who have already secured their wedding date (travel fee applies).

Bridal Touch-up Services

While our looks are made to last over 10 hours. If you have a multiple ceremony wedding or just want a look change for different parts of your wedding, a touch-up service comes in clutch. We offer two options for touch-up services.

1. If time between the services is less than 5 hours, it would be an hourly rate of \$75/hr from the end of the first services to the end of the second services. Artist stays on site with a 30min vendor meal break (meal to be provided by client).
2. If time between the services is over 5 hours, you'll be charged the full bridal rates with a second travel fee.

Add-on Services

Junior (8-13 years old) Makeup or Hair - 30min per service	\$100
South Asian Bridal Dupatta Setting (includes jewelry setting)	\$100
Hair Extensions - clipping and styling (must be 100% human hair and provided by client)	\$50
Travel fee per Artist	TBD

Notes:

- Please see "Policies" page for information regarding booking minimums, early start fees, additional artists, & more!

Our Policies

Booking Minimum

- Minimum booking amount is \$1000 (excluding travel) from Friday-Sunday, as well as holidays. In certain cases the minimum requirement may be waived, please inquire for more details.

Early Start Time

- Early start fee applies to all start times prior to 7:00AM (Friday-Sunday and Holidays). The fee would be \$30/30min increment before 7:00AM per Artist.

Travel Bookings

- In addition to the travel fee, you may incur the following charges:
 - Early start fee (see above)
 - Hotel accommodation for:
 - your multi-day bookings where the time between two bookings is less than 15hrs
 - bookings that have an average travel time exceeding 2hrs one way
 - bookings with a start time of 5am or earlier and a drive time over 1hr one-way.
 - Parking fees

Holiday Bookings

- A 20% holiday fee is added to all regular service rates for bookings on federal holidays

Group Discounts

- At the moment I do not offer any group discounts. My goal is to provide quality services using the best of products and these rates help me do that. I've made sure to keep my pricing very competitive based on the years of experience and knowledge I bring.

Additional Artists

- Having additional artists is really helpful when you want to cut down on time, especially when you have a lot of services plus an early ready time. Non-bridal services are booked for 30-45 minute increments and bridals are booked for 60-90 minute increments depending on the desired look. In order to add an additional Artist, you must first meet the minimum requirements for the lead artist unless there are time constraints for the timeline.

Travel Accommodations

Flight Requirements: If your booking requires for the Artist to take a flight, the Artist will book the flight and it must be reimbursed within 12 hours of Artist booking. Car rental, hotel accommodation, and meal allowance must also be included.

Hotel Stays: When a hotel accommodation is required, the artist will let you know of the check-in and check-out requirements, after which you may book on your own using the pre-approved list of hotels or the artist can book and you may reimburse the amount within 12 hours. The hotel must be within a 15 minute driving radius to the getting ready location and must include parking.

- Hilton
 - Hilton Garden Inn
 - DoubleTree
 - Embassy Suites
 - Home2 Suites
 - Waldorf Astoria
 - LXR
- Marriott
 - Sheraton
 - Four Points
 - Delta
 - Autograph Collection
 - St. Regis
 - W Hotels
 - JW Hotels
 - The Ritz-Carlton
 - Courtyard
 - aLoft
- Holiday Inn
- Hyatt